



## TOLD IN BRIEF

### What?

Our activities focus on the creation of a maritime holiday and recreation camp that will give sick and traumatised children and their siblings - often called the "shadow children" - the opportunity to have fun and take a recreation from the illness. To this aim, we want to take advantage of the mobility of a passenger ferry to be able to operate outside of the base location in order to present the Bowspirit Kids Group and its work worldwide and to initiate further projects based on the guiding theme of a "recreation from illness".

### How?

The project is financed through crowdfunding, i.e. classic donations, financial contributions from participating in social events, such as the world record attempt "The world's largest floating pinboard" (<https://www.bowspirit-management.com/en/pinboard/the-campaign.html>), and business sponsorships.

We have no "big unknown" in the background who finances and brings this vision to life, but we rely on many small contributions from many very ordinary people like you and me, who are inspired by our vision and help out.

### Where?

The Bowspirit Kids Group is based in Lübeck (Germany). As soon as the crowd has made the financing possible, we want to be active around Europe and along the North American east coast, helping sick and traumatised children and their siblings.

### Who?

The group has two companies - the non-profit company Bowspirit Kids gemeinnützige GmbH (<https://www.bowspirit-kids.org/en>) and the (commercially operated) support company Bowspirit Management GmbH (<https://www.bowspirit-management.com/en>), which are intertwined under company law in such a way that the profits generated by the support company are directed towards the overarching charitable objective.



### Press contact

Michael Speckenbach

Managing Director

Phone +49 4502 8491833

eMail [press@bowspirit-management.com](mailto:press@bowspirit-management.com)